

ALL AMERICAN CAR SHOW

July 2, 2011
At the Outlets at Loveland
NW Corner of I-25 and Hwy 34
Loveland, CO 80538



Open to all cars based on or manufactured by American companies

Sponsored by the Northern Colorado Mustang Car Club www.ncmcc.org

Charity benefit car show for Hearts & Horses Therapeutic Riding Center and Operation Gratitude

Hearts & Horses promotes the physical, cognitive, emotional and social well being of people with special needs through equine therapy.

Operation Gratitude seeks to lift morale and put smiles on faces by sending care packages addressed to individual Soldiers, Sailors, Airmen and Marines deployed overseas. **Operation Gratitude** care packages contain food, hygiene products, entertainment items and personal letters of appreciation, all wrapped with good wishes of love and support.

Your donation will be used for:

- Items less than \$1 to approximately \$5 will be used for drawings and gifts at event registration and “walk around” hand out gifts during the event to both participants and spectators
- Items from \$5 to \$50 will be “Door Prizes” awarded every ½ hour to event participants by a drawing of car numbers. Your business’ name will be announced both before the drawing and as the prize is given.
- Items over \$50 may be used as silent auction items. Your business name will be prominently displayed on the silent auction information and also when the silent auction winners are announced.
- Items over \$50 may also be used as prizes to accompany class runner ups and special award trophies. Your business’ name will be announced both before the award and as the award is given.
- Items worth over \$100 will be used as silent auction items and as prizes to accompany class winners and best of show, people’s choice and other major awards.
- Major donations will be handled on an individual basis and may qualify for your logo to be prominently included on the All American Car Show advertising, T-shirts and other promotional material. We will be glad to work with you on how you would like your major donation to be used and presented.
- All total donations over \$75 will receive a tax deductible receipt for the value of your donation.

Gift certificates and merchandise certificates are especially popular and drive customer traffic into your business to redeem them. Merchandise donations show off your product and create awareness and recognition for your business.

Contact events@ncmcc.org with your donation and any questions you may have.

Full details of the 2011 All American Car Show and pictures of past events are at:
www.allamericancarshow.com